



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract

3447780

Schedule Dates

10/15/18-10/21/18

Advertiser

Kaine for Virginia Senate-D (13611)

Agency

BlueWest Media (16865)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

Est 962 10.15-10.21 60s (1055213)

Salesperson

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Phone/Fax

/

CPE

962

Account Types

Local/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Date Entered

08/03/18

Last Modified

08/03/18

Entered By

Tiffany Lewis

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$4,987.50

Net Total

\$28,262.50

Sales Tax

Washington (WJLA)

By Broadcast Month

By Broadcast Month	Spots	Rate
Oct. 2018	22	\$33,250.00
Grand Total:	22	\$33,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/16/18-10/19/18	3	1:00	5A- News-Good Morning Washington at 5a			1		1	1			3	\$350.00	\$1,050.00	Washington (WJLA)		8/3/18
2.0	Normal Line / SPOT	10/16/18-10/19/18	2	1:00	7A- ABC-Good Morning America			1		1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		8/3/18
3.0	Normal Line / SPOT	10/20/18-10/20/18	3	1:00	7A- ABC-Good Morning America Saturday							1		1	\$300.00	\$300.00	Washington (WJLA)		8/3/18
4.0	Normal Line / SPOT	10/15/18-10/15/18	3	1:00	9A- Live with Kelly		1							1	\$600.00	\$600.00	Washington (WJLA)		8/3/18
5.0	Normal Line / SPOT	10/18/18-10/18/18	3	1:00	10A- Rachael Ray					1				1	\$400.00	\$400.00	Washington (WJLA)		8/3/18
6.0	Normal Line / SPOT	10/17/18-10/17/18	3	1:00	11A- ABC-The View				1					1	\$700.00	\$700.00	Washington (WJLA)		8/3/18
7.0	Normal Line / SPOT	10/16/18-10/16/18	3	1:00	12P- News-ABC 7 News at Noon			1						1	\$500.00	\$500.00	Washington (WJLA)		8/3/18
8.0	Normal Line / SPOT	10/17/18-10/17/18	3	1:00	4P- News-ABC 7 News at 4p				1					1	\$500.00	\$500.00	Washington (WJLA)		8/3/18
9.0	Normal Line / SPOT	10/15/18-10/19/18	3	1:00	5P- News-ABC 7 News at 5p		1		1		1			3	\$800.00	\$2,400.00	Washington (WJLA)		8/3/18
10.0	Normal Line / SPOT	10/16/18-10/18/18	2	1:00	6P- News-ABC 7 News at 6p			1		1				2	\$2,200.00	\$4,400.00	Washington (WJLA)		8/3/18
11.0	Normal Line / SPOT	10/15/18-10/15/18	3	1:00	11:00:26P- News-ABC 7 News at 11p		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		8/3/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT	10/20/18-10/20/18	3	1:00	11P- 12:05A (EST)							1		1	\$800.00	\$800.00	Washington (WJLA)		8/3/18
13.0	Normal Line / SPOT	10/21/18-10/21/18	3	1:00	11P- 12:05A (EST)								1	1	\$1,200.00	\$1,200.00	Washington (WJLA)		8/3/18
14.0	Normal Line / Access	10/15/18-10/17/18	1	1:00	7P- Wheel Of Fortune		1		1					2	\$6,400.00	\$12,800.00	Washington (WJLA)		8/3/18

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